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Rose Pest Solutions Earns Mark of Excellence in Pest Management

Troy, MI • April 8, 2005—Rose Pest Solutions, a pest management company with over one hundred and forty five years in business, has earned the QualityPro designation, the mark of excellence in pest management.

Becoming a QualityPro company means that Rose Pest Solutions has taken extraordinary steps to earn consumers trust. From running criminal background checks on all employees to using environmentally sound integrated pest management practices, QualityPro companies are committed to providing consumers with the highest possible level of pest management services.

“Being a QualityPro company was important to us, because our team members strive to offer consumers the best in pest management, and it feels good to have these efforts recognized,” said Russ Ives, President of Rose Pest Solutions. “This designation, like the Good Housekeeping Seal of Approval, offers consumers solid proof of the thoroughness and quality of our company’s services.”

QualityPro companies have met qualifications built around four key principles: Business Operations, Consumer Relations, Environmental Stewardship and Technician Training. These qualifications include employing only highly trained, credentialed employees; offering a clear, easy-to-understand warranty and termite service agreement; maintaining a drug-free workplace; advertising truthfully and ethically; and maintaining an up-to-date insurance policy.

Rose Pest Solutions is proud to be serving our community as a QualityPro company. For more information about how Rose can serve you better, call 800-966-ROSE.

Founded in 1860, Rose Pest Solutions provides comprehensive pest control services for homes and businesses from its 15 regional offices in Michigan, Ohio, Indiana, and parts of Kentucky, Pennsylvania and West Virginia. For more information, visit the company on the Web at www.rosepestsolutions.com or call 1-800-966-ROSE (7673).

QualityPro is the mark of excellence in pest management. This program is increasing the professionalism of the industry through self-regulation; stimulating consumer demand through increased confidence and a higher public perception of industry professionalism; and providing marketing opportunities to participating companies by recognizing commitment to excellence and higher performance standards. For more information, visit www.npmaqualitypro.org.

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